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#### Menu Planning for July 2015

If you're planning your menu for July, there are a few holidays to consider and many fresh fruits and vegetables coming into their summer peak.

## <u>July</u>

Full Moon on July 1st, called the Full Buck Moon or the Thunder Moon; on July 31st is the second full moon of the month, called the Blue Moon. July is also the month of the Tour de France. July is the National Month of: Blueberries, Hot Dogs and Ice Cream

- July 1<sup>st</sup> Canada Day
- July 4<sup>th</sup> Independence Day
- July 6 12 Nude Recreation Week
- July 14<sup>th</sup> Bastille Day

- July 17<sup>th</sup> Ramadan ends
- July 20<sup>th</sup> National Ice Cream Day
- July 25<sup>th</sup> National Culinarians Day

### Plan ahead for August

Full moon: August 29<sup>th</sup> called the *Sturgeon Moon*, the Green Corn Moon, the Grain Moon and the Blueberry Moon.

- National Picnic Month
- National Peach month

- August 1<sup>st</sup> Sweet Corn Day
- August 3<sup>rd</sup> National Watermelon Day
- o Aug 3 9<sup>th</sup> 75<sup>th</sup> Sturgis Bike Rally
- August 8<sup>th</sup> Sneak Some Zucchini onto your Neighbor's Porch Day

#### Tomatoes, Eggplant and Melons – Oh MY!!

The summertime vegetables of July are tomatoes, eggplant and peppers. Beautiful basil and other summertime herbs complement the flavors of heat-coaxed sugars in these vegetables. Finishing are the Rabes, Spinaches, Kales and the early alliums that got us through the spring and first days of summer. Now, settle into the Mediterranean diet and revel in summertime deliciousness. Pole and Bush beans start to respond to the heat and long days of sunshine: be ready for lots of Lima, Romano and Cranberry beans, early Crowder peas and Purple Hulled Pink-eyes. Toybox squashes, eggplant and tomatoes are tiny versions of their big cousins and add delicacy and a flavorful punch to menus and plates.

Did you know that Tomatoes, eggplant, potatoes, and peppers are all related to one another in the nightshade family? Tomatoes will continue to ripen after they are harvested, so it's a delicate balance to harvest from the field and make it to the table - ripe and perfect. The best way to store tomatoes after the shipping process is completed is to keep them at room temperature out of direct sunlight. Should one need to arrest the further development of flavors, tomatoes can be kept in a slightly chilly area but one should avoid refrigeration. Cold temperatures significantly impact flavor and texture in tomatoes and storage below 45'F should be avoided.

All types of cucumbers are abundant in July – old-style kirbys for pickling and delicate lemon cucumbers, long, thin-skinned Armenian, Japanese and European style cucumbers and the little pepinitos (teeny, tiny bite-sized cucurbits). We have even found real gherkins – in white and green – about 1 inch long!

Melons and Bush Berries (Boysenberry, Blackberry, Raspberry, Marionberry) become abundant and strawberries continue their run. Wild strawberries and Wild-type (cultivated by seed) strawberries are also available but we don't recommend shipping these delicate little aroma bombs. California produces almost three quarters of the US supply of strawberries, followed by Florida. Strawberries are high in vitamin C and fiber and low in calories – the classic summertime treat with shortcake or ice cream. Champagne grapes (Zante currants) also reign supreme in July with the heat and long days. We have access to three colors of currants, too! Melons (same

# Menu Planning for July

family as cucumbers) are starting to proliferate – Pepino, Canary, Hammi, Crenshaw, Galia, Tuscan, honeydew and watermelon (both red and yellow!), Charentais, French baby, Taiwan Papaya, Korean and more...

**Planning for July:** (BOLD below is the peak season and usually more economical.

Apples – New Zealand	Cucumber - Pickling	Pears - Bartlett
Arugula	Currants	Peas - English
Avocados	Dill Weed	Peas - Snow
Bananas	Eggplant	Peas - Sugar Snap
Beans - Cranberry	Endive, Belgian	Peppers - Bell
Beans – Dragon Tongue	Fennel	Peppers - Bell, Red
Beans – French	Figs – Black Mission	Peppers - padron/shishito
Beans - Green	Figs – Brown Turkey	Peppers - sweet
Beans – Purple	Figs – Calmyrna	Pineapple
Beans – Yellow Wax	Garlic - Elephant	Pineapple, Baby
Berry - Blackberry	Garlic – new crop	Potatoes - Red
Berry - Blueberry	Gooseberries	Potatoes - White
Berry - Boysenberry	Grapes	Radicchio
Berry - Raspberry	Grape - Champagne	Radishes
Berry - Strawberries	Horseradish	Rhubarb
Berry - Wild Strawberry	Jicama	Salanova
Broccoli	Kiwano (Horned Melon)	Shallots
Broccoli Rabe	Kiwifruit – Imports	Spinach
Broccolini	Kiwifruit - Zespri Gold	Spinach – Baby
Cabbage	Loquat	Squash
Cabbage - Napa	Lychee – Mexico, Israel	Squash - Chayote (Merliton)
Cactus Leaves	Mangoes	Squash - Summer
Cape Gooseberry	Melon - Cantaloupe	Stonefruit - Apricots
Carrots	Melon - Honeydew	Stonefruit - Cherries - (WA)
Cauliflower	Melon - Watermelon	Stonefruit - Cherries - (WA)
Celery	Melon - Watermelon, Yellow Flesh	Stonefruit - Nectarines - Y & W
Celery Root (celeriac)	Mushroom - Black Trumpet	Stonefruit - Peaches – Y & W
Chard	Mushroom - Chanterelle	Stonefruit - Peaches, Donut
Peppers - Chili	Mushroom - Lobster	Stonefruit - Plums
Citrus - Limes	Mushroom - Maitake	Stonefruit - Pluots
Citrus - Oranges, Navel, Australia	Mushroom - Trumpet	Tamarillo
Citrus - Oranges, Valencia	Okra	Tomatoes
Corn	Onions – Italian Sweet	Tomatoes – Cherry Heirloom
Cucumber	Onions – Walla Walla	Tomatoes – Heirloom
Cucumber - English	Papaya	
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Coosemans Shipping of Los Angeles

Cucumber – Lemon

July Menu Planning

Papaya – Mexican