

## 2820 East 44<sup>th</sup> Street, Vernon, CA 90058 \* Tel. (323) 588-1127 Fax. (323) 588-7723 www.weshipproduce.com\* Uncommon Produce since 1982.

## Menu Planning for March

In like a lion, out like a lamb.....

Weather is a *HUGE* factor in this month and it can impact the availability of California berries, stonefruit and lettuces - it's a delicate balance between too much rain and that touch of hail or spring snow that might ruin the entire upcoming harvest.

## Plan for March:

Full Moon on March 16<sup>th</sup> is considered the last full moon of winter. Called the Worm Moon, Full Crust Moon, Full Sap Moon and Lenten Moon.

- March 3<sup>rd</sup> Peach Blossom Day
- March 4<sup>th</sup> Mardi Gras
- March 9<sup>th</sup> Daylight Savings time Spring forward an hour for more evening sun!

Plan Ahead for April:

Full Moon on April 15th is called the Pink Moon. National Garden Month, National Frog Month and National Poetry month!!

Flowers of April: Daisy and Sweet Pea

• April 7<sup>th</sup> – World Health Day

- March 11<sup>th</sup> Johnny Appleseed Day
- March 15<sup>th</sup> Ides of March
- March 16<sup>th</sup> Purim
- March 17<sup>th</sup> St. Patrick's Day
- March 20<sup>th</sup> First Day of Spring
- National Nutrition Month
- April 15<sup>th</sup> Tax Day
- April 15 22 Passover
- April 16<sup>th</sup> National Eggs Benedict Day
- April 20<sup>th</sup> Easter
- April 22<sup>nd</sup> Earth Day
- April 25<sup>th</sup> Arbor Day

Mardi Gras in March - When planning for colors for Mardi Gras, Rex, the King of Carnival, selected the Mardi Gras colors in 1892 and assigned meaning to them: Purple for justice, green for faith, and gold for power.

To start the month, Mardi Gras foods are a wonderful part of the culture and no Mardi Gras celebration is complete without a King Cake, also known as Twelfth Night Cake. This cake is actually sweetened yeast bread baked in a ring shape. The cake is frosted with gold, green, and purple icing. Although this cake is colorful and tasty, the real fun hides within the cake as the baker of each King Cake has hidden a special token inside. The token is a dried red bean or a figurine of a baby, representing the Christ child. When the cake is cut and shared, the finder of the hidden treasure is said to enjoy good luck for the coming year. The lucky recipient may also be expected to bake the King Cake or throw the Mardi Gras party for the following year!

Full-flavored <u>field</u> rhubarb and artichokes are beginning to arrive - fresh California asparagus becomes abundant, fiddlehead ferns start as the snow melts (I prefer the Eastern fiddleheads that are about a month behind in harvest - April) and miner's lettuce pokes through in areas with high moisture and some sunshine. The first peas and baby carrots with a little butter and mint, the first of the torpedo onions, ramps and morels begin to creep into the marketplace. You can count on the following ingredients to fuel a strong spring menu: Carrots, Celeriac, most of the Chicories, Kales, Kohlrabi, Leeks, Nettles, Sweet Onions, Sugar Snap Peas, Radishes, Bloomsdale Spinach and Turnips Grapefruit, Kiwi, Kumquat, Meyer Lemons, Blood Oranges, Star Fruit and Strawberries.

Start phasing out Bergamot and Seville oranges, cocktail grapefruit, Buddha's hand and Chanterelles as this is usually their last month. Other items that start waning this month are Brussels sprouts, Puntarelle, Cardone and Salsify.

Remember that the items in **BOLD** will prove to usually be better values as they are in their peak harvest or storage period.

## Apples

Artichokes **Artichokes - Baby** Asparagus – new CA Avocados – Calif. new Avocados - Chile Bananas Beans – Chinese Long Beans – English Peas Beans - Fava Beans – French Beans - Green Beans – Snap Pea Beans – Yellow Wax Beets **Berries - Strawberries** Blossoms, Orange Bok Choy Bok Choy - Baby Broccoflower Broccoli Broccoli Rabe Broccolini **Brussels Sprouts** Cabbage Cabbage Napa **Cactus Leaves** Cantaloupe Cardoon Carrots Carrots Baby w/ Tops Cauliflower Celery **Celery Root** Cherimoya **Citrus – Blood Oranges** Citrus – Cara Cara

Citrus – Cocktail Grapefruit **Citrus - Kumquats Citrus – Meyer Lemon Citrus - Tangerines, Honey Citrus Oranges - Navel** Corn Cucumbers Eggplant Endive - Belgian Feiioa Fennel Fiddlehead Fern - Western Garlic – Elephant Garlic – Greens Ginger Gooseberry - Caped Grapefruit **Grapes - Chile** Hearts of Palm Horseradish Jicama Kiwano (Horned Melon) Kiwi Kohl Rabi (Green & Purple) Leeks Lettuce - Iceberg Lettuce - Leaf Lettuce - Miner's Lettuce - Baby (all) Lettuce - Spring Mix **Mangoes - Imports** Melon - Honevdew Mushroom - Black Trumpet Mushrooms – Chanterelle Mushrooms - Hedgehog Nectarines - Chile Onions **Onions - Boiler** Onions – Cipollini **Onions** – Pearl **Onions - Spring Onions – Spring Sweet Onions - Torpedo start** 

Papaya Parsnips **Passion Fruit - NZ** Peaches - Chile Pears - Asian Pears – Bartlett (imports) **Pears - Winter** Peppers - Bell, Green Peppers - Bell, Red **Peppers - Chile** Pineapple Pineapple – Baby (S.Africa) Plums - Chile **Potatoes – Fingerling Potatoes – Purple** Potatoes - Red **Potatoes - Russet** Potatoes – Yukon Gold **Potatoes-White** Radicchio Radishes Rhubarb **Root Vegetables, Baby Rutabagas** Salsify Shallots **Sno Peas** Spinach Spinach - Baby Squash – Hard Winter Squash – Yellow Crookneck Squash – Zucchini Squash, summer, baby **Star Fruit Strawberries** Sugar Snap Peas Sunchokes **Sweet Potatoes** Tangelos Tangerines Tomatoes Turnips